# BügleRock



SEPTEMBER 2025

"The two greatest enemies of the equity fund investor are expenses and emotions."

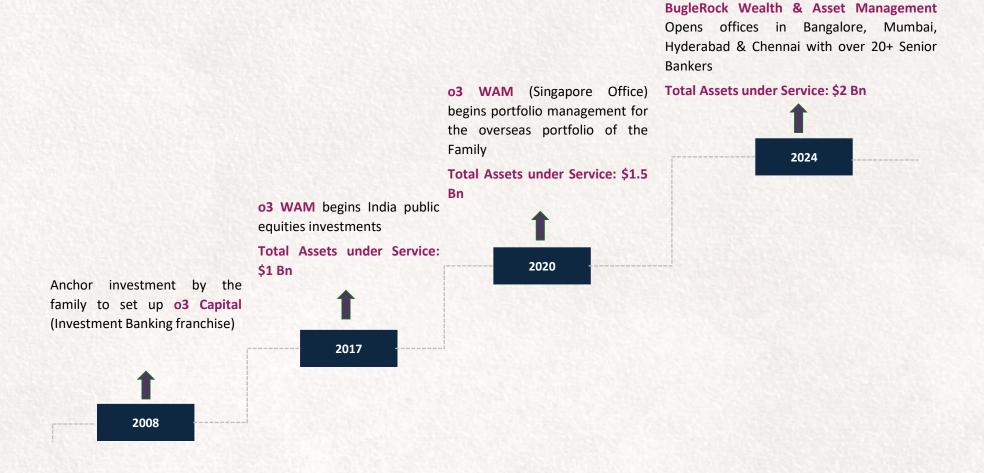
- John C. Bogle

FOCUSED ON



## **OUR EVOLUTIONS**

## Backed by the founders of the one of the largest, high quality Indian IT companies



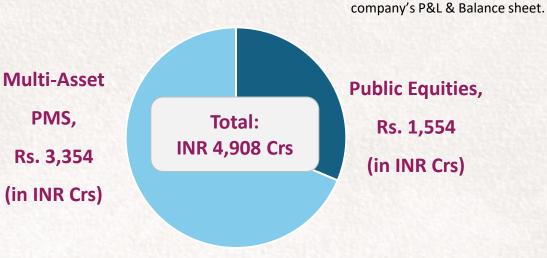


\*WAM - Wealth & Asset Management

# **BUGLEROCK ASSET MANAGEMENT – PUBLIC EQUITY STRATEGIES**

#### **Core Value**

The investment objective is to achieve capital appreciation through investment in a diversified portfolio of strong business, purchased at a reasonable valuation.



#### **Growth Opportunities Portfolio**

Identifying the industry sectors that would benefit from the fructification of the Medium-Term and Long-Term Investment Themes.

AUM as of 31st July 2025

## **INCA Portfolio**

**Special Situations Portfolio** 

The investment objective is to invest in a business with

improving prospects resulting in a visible change in

operating parameters but not yet fully reflected in the

The strategy has unbiased factor-based investing approach with diversification from active and passive investment strategies.



## WE SERVICE CLIENTS THROUGH A PLAYBOOK OF VARIOUS MODES CONVENIENT TO THE CLIENT

#### **Resident Indian**

- ✓ Onshore (India) Investments
- ✓ Offshore (Global) Investments
- ✓ LRS (Global) Investments



- SEBI Licensed RIA (Registered Investment Advisor)
- SEBI Registered PMS (Portfolio Management Service)
- SEBI Registered CAT-III AIF (Alternative Investment Fund)



Member of National Stock Exchange of India



Member of Bombay Stock Exchange of India



✓ Association of Mutual Funds of India (AMFI) – registered distributor

#### Non-Resident Indian

- ✓ Onshore (India) Investments
- ✓ Offshore (Global) Investments



Association of Portfolio Managers in India (APMI)



Member of Central Depository Services Limited (CDSL)



- Capital Market Services (CMS) licensed by MAS
- MAS licensed Singapore VCC Fund (Variable Capital Company)

The RIA and AIF services are offered independently by our associate and subsidiary company, which operates under its own SEBI registration and licenses.



## **WHY INVEST**

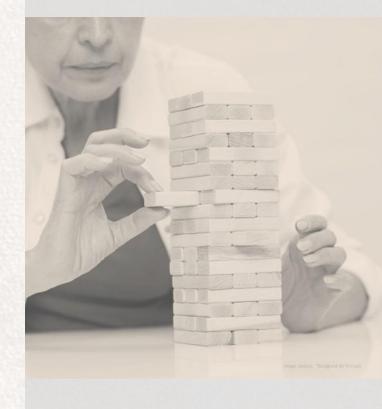
- Unbiased, factor-based investing
- ❖ Investment universe of BSE 500 companies, covering nearly 93% of the market capitalization
- Focus on high quality companies
- Focus on stock valuation
- Care taken to statistically even out cyclical variations
- Supportive back testing results
  - > Satisfactory level of outperformance
  - > Similar level of drawdown as benchmark
  - ➤ Complimentary low overlap of the portfolio with the index





## RISKS TO BE CONSIDERED

- The model is based on historical evidence. It is likely that an unconsidered future event may alter the potential performance.
- ❖ Care has been taken to back test the model over 2 decades, which have seen many market cycles. However, the future may bring forth an unanticipated black swan event, which may lead to an unfavorable outcome.
- ❖ No minimum or maximum weightages, either for sectors or companies.
- ❖ Any changes done in future to the model may alter the back testing results.



## **PORTFOLIO FEATURES**

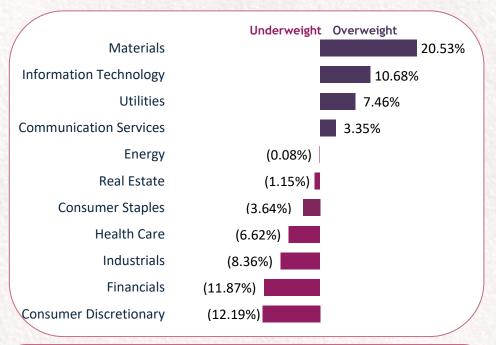
- Back Testing:
  - ➤ The back testing is done for a period of 20 years, i.e., from 2002 2023
  - The portfolio constructed in 2002 captures the data from 1998.
  - ➤ Investment universe is BSE 500 index.
- The proprietary model helps construct a portfolio of top 25 companies.
- The portfolio would be equal-weighted (at the inception of the portfolio).
- The portfolio would be monitored on an ongoing basis, and there can be an ad-hoc change in the portfolio only in case of an exceptional situation like de-listing.
- The portfolio is reviewed every year to capture the inclusions / exclusions in the proprietary model.
- The investment window will be open from October to December every year.
- Top-up options would also be available during this period.
- All investments including top-ups would be invested over next 5 trading days.

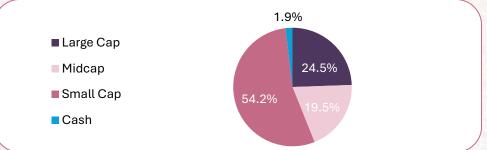




## **INCA PORTFOLIO - SNAPSHOT**

#### Portfolio Sector Weight w.r.t. the BSE 500 TRI





Description	Portfolio	BSE 500 TRI	
Average ROCE (%)	38.57	18.36	
Average Market Cap (INR Bn)	1,440	785	
PER (x) on FY27E EPS	14.95	26.09	
Debt / Equity (x)	0.14	0.76	
Beta of Portfolio	1.07		
Standard Deviation (Annualized)	18.37	14.56	
Correlation	0.85		
Maximum Drawdown	-19.87	-18.66	

Performance as on 31 <sup>st</sup> August 2025					
Period	Portfolio	BSE 500 TRI			
1 Month	-2.89%	-1.75%			
3 Months	-0.91%	-0.89%			
6 Months	17.03%	13.62%			
1 Year	-4.78%	-4.71%			
Since Inception (18/10/2023)	22.33%	15.24%			

**FOCUSED ON** 



Source: ACE Equity, BSE, Bloomberg. Ratio are for the period 18-10-2023 to 31-08-2025. As per SEBI guidelines, the performance data provided is net of all fees & expenses (pre-tax), based on their period of investment, fee structure and point of capital flows. Please note that performance of your portfolio may vary from that of other investors and that generated by the Investment Approach across all investors because of; 1) the timing of inflows and outflows of funds; and 2) differences in the portfolio composition because of restrictions and other constraints. As per SEBI circular SEBI/HO/IMD-PoD-2/P/CIR/2022/172 dated December 16, 2022, the comparison of the relative performance of the investment approach with other portfolio managers is available at https://www.apmiindia.org/apmi/IACompare.htm? action=iacomaprepage. Unaudited Performance data for Portfolio Manager and Investment Approach provided hereunder is not verified by any regulatory authority and Past performance may or may not sustain in the future. The performance is based on TWRR as on August 31st, 2025. The above performance related information provided here is not verified by SEBI nor has SEBI certified the accuracy or adequacy of the contents of this Document. All clients have an option to invest in the above products / investment approaches directly, without intermediation of persons engaged in distribution services.

## PORTFOLIO BACK TESTING - MARKET CAP OVER LAST 10 YEARS



Large Cap: Market cap of the 100<sup>th</sup> company in the BSE 500 TRI(sorted by market cap in descending order)\*

Midcap: Market cap below 100th company to the market cap of the 250th company in the BSE 500 TRI(sorted by market cap in descending order)\*

Small Cap: Market cap lower than the 250<sup>th</sup> company in the BSE 500 TRI(sorted by market cap in descending order)\*

\*As on last working day of the month i.e. 29th September 2023.



# PORTFOLIO BACK TESTING – SECTOR EXPOSURE OVER LAST 10 YEARS

Sectors*	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Communication Services	8%	12%	4%	8%	4%	4%	12%	4%	12%	4%
Consumer Discretionary	20%	16%	16%	8%	4%	8%	0%	0%	0%	0%
Consumer Staples	12%	12%	8%	8%	4%	4%	16%	8%	4%	4%
Energy	4%	4%	8%	16%	12%	4%	8%	16%	8%	8%
Financials	4%	4%	4%	0%	4%	4%	0%	4%	0%	12%
Health Care	4%	0%	8%	4%	4%	0%	0%	16%	4%	4%
Industrials	8%	8%	24%	16%	24%	28%	24%	0%	0%	12%
Information Technology	16%	16%	24%	20%	4%	16%	8%	4%	16%	12%
Materials	16%	20%	4%	20%	32%	32%	20%	40%	52%	36%
Real Estate	8%	4%	0%	0%	4%	0%	0%	4%	0%	0%
Utilities	0%	4%	0%	0%	4%	0%	12%	4%	4%	8%

<sup>\* -</sup> As per GICS classification



# **PORTFOLIO BACK TESTING - PERFORMANCE**

Holding Period	% of Outperforming Time Periods	Average Alpha (%)	Range of Alpha (%)		
		Average Aiplia (70)	<b>M</b> in. Max.		
1 Year	90	25	-12	172	
3 Year	95	22	-2	47	
5 Year	100	21	4	37	

The above calculations do not account for transaction cost, tax cost and impact cost (if any). Past performance may or may not sustain in future and should not be used as a basis for comparison with other investments. There is no guarantee of returns/income generation in the investment approach. Further, there is no assurance of any capital protection/capital guarantee to the investors in the investment approach.

Source: ACE Equity, BSE



# PORTFOLIO BACK TESTING - 1 YEAR RETURNS (1/3)



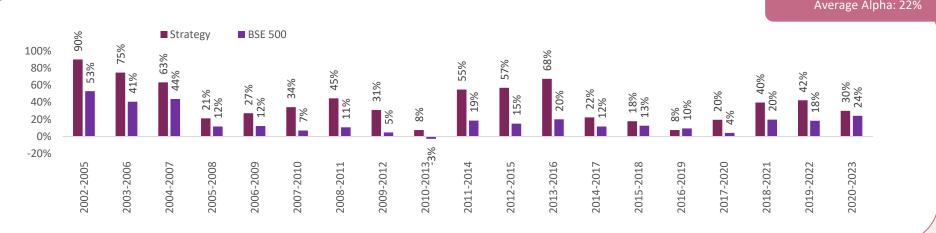


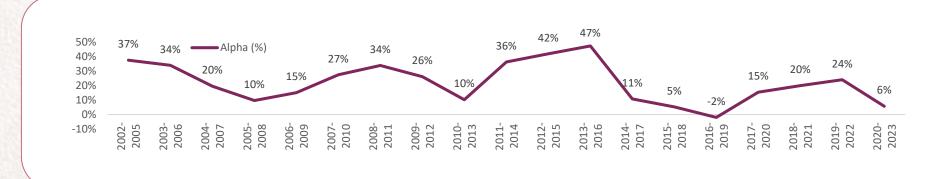
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# PORTFOLIO BACK TESTING - 3 YEAR RETURNS (2/3)







Source: ACE Equity, BSE. Past performance may or may not sustain in future and should not be used as a basis for comparison with other investments. There is no guarantee of returns/income generation in the investment approach. Further, there is no assurance of any capital protection/capital guarantee to the investors in the investment approach.



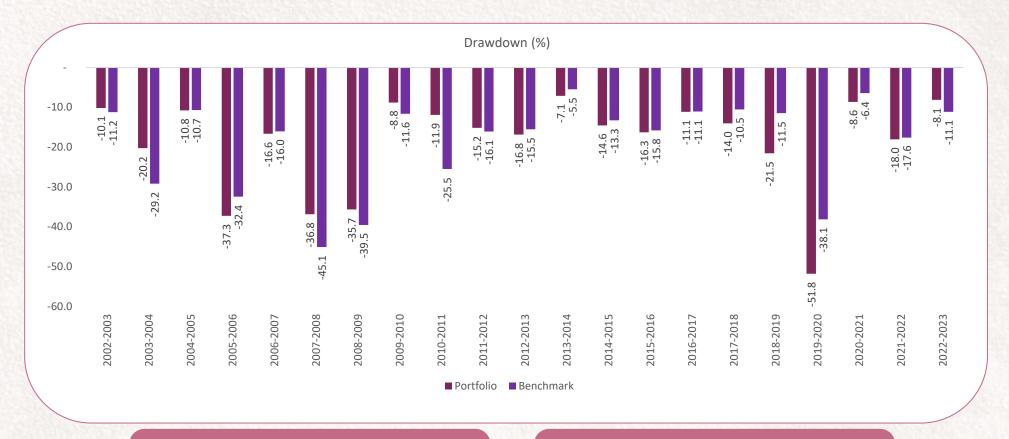
# PORTFOLIO BACK TESTING - 5 YEAR RETURNS (3/3)



Source: ACE Equity, BSE. Past performance may or may not sustain in future and should not be used as a basis for comparison with other investments. There is no guarantee of returns/income generation in the investment approach. Further, there is no assurance of any capital protection/capital guarantee to the investors in the investment approach.



## PORTFOLIO BACK TESTING FOR DRAWDOWN – PORTFOLIO VS BENCHMARK



Average Drawdown in 21 years Portfolio: -18.64% Benchmark: - 18.75%

The portfolio had less drawdowns in 8 out of 21 observations



Source: ACE Equity, BSE & Bloomberg. Past performance may or may not sustain in future and should not be used as a basis for comparison with other investments. There is no guarantee of returns/income generation in the investment approach. Further, there is no assurance of any capital protection/capital guarantee to the investors in the investment approach.

#### **TERM SHEET**

#### 1. Portfolio Managers

**BugleRock Capital Private Limited** (Formerly known as o3 Securities Private Ltd.)

#### 3. Auditor

M P Chitale & Co.

#### 5. Benchmark

BSE 500 TRI

#### 7. Stocks in the Portfolio

25 Stocks (No market cap bias)

#### 9. Management Fee

#### 2. Investment Vehicle

SEBI Registered Portfolio Management License (PMS)

#### 4. Custodian

HDFC Bank/Kotak Bank

#### 6. Suggested Investment Horizon

Minimum of 3 -5 years

#### 8. Exit Load

If redeemed within 12 months of investment – 0.5%

1% fixed fee of the AUM OR 0% fixed fee with 20% profit sharing on positive alpha over benchmark\*



\*All clients have an option to invest in the above products / investment approaches directly, without intermediation of persons engaged in distribution services.

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